BEST MASTERS RANKING

4000 BEST MASTERS & MBA's IN 30 FIELDS OF STUDIES WORLDWIDE

Eduniversal Best Masters Ranking Marketing - Western Europe

Country Rank School / Programme

1. Trinity college Dublin - Trinity Business School
★★★★ **MSc Marketing**

2. Copenhagen Business School
★★★★ **MSc in Economics & Business Administration - International Marketing & Management**

3. ESADE Business School
★★★★ **MSc in Marketing Management**

4. Rotterdam School of Management
★★★★ **Msc Marketing Management**

5. Graduate School - Università Bocconi
★★★★ **Msc in Marketing Management**

6. Nova School of Business and Economics - Universidade Nova de Lisboa
★★★★ **Master's in Management - Major in Marketing**

7. Warwick Business School - University of Warwick
★★★★ **MSc Marketing & Strategy**

8. Neoma Business School
★★★★ **Mastère Spécialisé Études et Décision Marketing**

9. emlyon business school
★★★★ **Mastère Spécialisé® Transformation Digitale, Marketing & Stratégie**

10. BI Norwegian Business School
★★★★ **Master of Science in Strategic Marketing Management**

11. ESSEC Business School
★★★★ **MSc in Marketing Management and Digital**

12. POLIMI Graduate School of Management
★★★★ **International Master in Marketing Management, Omnichannel and Consumer Analytics (IM4)**

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13. HEC Paris
★★★★ MSc Marketing

14. Aalto University - School of Business
★★★★ Master's Marketing

15. EADA Business School Barcelona
★★★ International Master in Marketing

16. Maastricht University, School of Business and Economics
★★★ MSc International Business - strategic marketing

17. Faculty of Human Sciences - Universidade Católica Portuguesa
★★★ Master in Communication, Marketing & Advertising

18. Aarhus University - School of Business Social Sciences
★★★ Msc Economics and Business Administration, specialisation in Marketing

19. Faculdade de Economia da Universidade do Porto - School of Economics and Management, University of Porto
★★★ Mestrado em Marketing - Master in Marketing

20. Aix Marseille University - IAE Aix-Marseille Graduate School of Management
★★★ MSc 2 Management, speciality Marketing & Brand Management

21. ESCP Business School
★★★ MS Marketing et Communication

22. Université Libre de Bruxelles
★★★ Advanced Master in Creativity & Marketing

23. Aston Business School
★★★ MSc Strategic Marketing Management

24. Paris-Panthéon-Assas Université
★★★ MC2 : Master Marketing et Communication de Paris 2

25. University of Bologna
★★★ Master in Marketing and Sales

26. Vlerick Business School
★★★ Masters in Marketing & Digital Transformation

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27. Athens University of Economics and Business (AUEB) - School of Business
★★★ **MSc in Marketing & Communication with international orientation**

28. Alliance Manchester Business School - The University of Manchester
★★★ **MSc in Marketing**

29. ISEG - Lisbon School of Economics and Management, Universidade de Lisboa
★★★ **Mestrado em Marketing**

30. Universidad Carlos III de Madrid - Graduate School of Business
★★★ **Marketing**

31. IAE Paris-Sorbonne Business School - Université Paris 1 Panthéon-Sorbonne
★★★ **Master Marketing et Pratiques Commerciales**

32. KEDGE Business School
★★★ **MSc Marketing**

33. UPF Barcelona School of Management
★★★ **Master in Marketing**

34. EDHEC Business School
★★★ **MSc in Marketing Management**

35. Stockholm University - Stockholm Business School
★★★ **Master in Marketing**

36. SKEMA Business School
★★★ **Master of Science International Marketing & Business Development**

37. University of Groningen - Faculty of Economics and Business
★★★ **Marketing**

38. Iscte Business School
★★★ **Msc in Marketing**

39. ALBA Graduate Business School at The American College of Greece
★★★ **MSc in Marketing**

40. LUISS Business School
★★★ **Master in Marketing Management - Marketing and Customer Experience Management**

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41. OBS Business School
★★★ **Máster en Dirección Financiera**

42. Università di Roma 1 "La Sapienza"
★★★ **Master Universitario in Marketing Management**

43. University of Gothenburg - School of Business, Economics and Law
★★★ **Master of Science in Marketing and Consumption**

44. University College Dublin - UCD Michael Smurfit Graduate Business School
★★★ **MSc in Marketing**

45. Kingston University London
★★★ **Strategic Marketing**

46. Cranfield School of Management
★★★ **MSc in Strategic Marketing**

47. University of Edinburgh Business School
★★★ **MSc in Marketing**

48. University of Strathclyde - Strathclyde Business School
★★★ **Marketing**

49. University of Limerick - Kemmy Business School
★★★ **MSc in Marketing, Consumption & Society**

50. ESIC Business & Marketing School
★★★ **Master in Marketing Management (MIM)**

51. University of Glasgow - Adam Smith Business School
★★★ **International Strategic Marketing**

52. Dublin City University - DCU Business School
★★★ **MSc in Marketing**

53. Nottingham Trent University - Nottingham Business School
★★★ **MSc Marketing**

54. NHH - Norwegian School of Economics
★★★ **Master in Marketing and Brand Mangement programme**

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55. Sheffield Business School
★★★ International Marketing

56. IAE Paris-Est - Campus Créteil
★★★ Master 2 Marketing Chef de Produit

57. National University of Ireland - Galway
★★★ MSc Digital Marketing

58. Coventry University
★★★ Strategic Marketing Management

59. Freie Universität (FU) Berlin
★★ Management & Marketing

60. Lancaster University Management School
★★ MSc Advanced Marketing Management

61. CELSA Paris-Sorbonne
★★ Master Communication Marque, innovation et création

62. Brunel Business School
★★ Marketing

63. Rome Business School
★★ Master in Marketing & Sales

64. TBS Education
★★ Marketing Management & Communications - option marketing

65. Ramon Llull University - La Salle Campus Barcelona
★★ Master in Social Media Branding & Strategy

66. Deusto Business School - Universidad de Deusto - Campus Bilbao
★★ Master in Advanced Marketing

67. University of Minho School of Economics and Management
★★ Master in Marketing and Strategy

68. City University of London - Bayes Business School
★★ MSc in Marketing Strategy and Innovation

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69. **Fondazione Istud**
Marketing Management

70. **I.P.E Business School**
MIM - Master in Marketing