















# BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE

## Eduniversal Best Masters Ranking Data analytics - Western Europe















Country Rank School / Programme

- |                                                                                     |     |                                                                                                                                            |
|-------------------------------------------------------------------------------------|-----|--------------------------------------------------------------------------------------------------------------------------------------------|
|    | 1.  | NOVA Information Management School (NOVA IMS) ? Universidade Nova de Lisboa<br>★★★★★ Master in Data Science and Advanced Analytics         |
|    | 2.  | Erasmus University Rotterdam<br>★★★★★ Master Data Science and Marketing Analytics                                                          |
|    | 3.  | University of Warwick<br>★★★★★ MSc Data Analytics                                                                                          |
|  | 4.  | NEOMA Business School<br>★★★★★ Mastère Spécialisé Marketing et Data Analytics                                                              |
|  | 5.  | Trinity College Dublin - School of Computer Science and Statistics<br>★★★★★ MSc in Computer Science Data Science                           |
|  | 6.  | Grenoble Ecole de Management<br>★★★★★ Mastère Spécialisé Manager des Stratégies Digitales (MS)                                             |
|  | 7.  | Aston University<br>★★★★★ MSc Business Analytics                                                                                           |
|  | 8.  | KEDGE Business School<br>★★★★★ MS Marketing Digital & Data                                                                                 |
|  | 9.  | Faculdade de Economia da Universidade do Porto - School of Economics and Management, University of Porto<br>★★★★★ Master in Data Analytics |
|  | 10. | Athens University of Economics and Business (AUEB)<br>★★★★★ MSc in Data Science (full time)                                                |
|  | 11. | University of Bologna<br>★★★★★ Data Science                                                                                                |
|  | 12. | emlyon business school<br>★★★★★ MSc in Digital Marketing & Data Science                                                                    |



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- 
-  13. **UCLouvain**  
★★★★ Master en Science des Données, Orientation Statistique
- 
-  14. **Frankfurt School of Finance & Management**  
★★★★ MSc in Applied Data Science
- 
-  15. **Audencia Group**  
★★★★ Mastère Spécialisé® Stratégies Digitales et Data Marketing (MS SDIDAM)
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-  16. **University of Gothenburg**  
★★★★ Master Applied Data Science
- 
-  17. **University College Dublin**  
★★★★ MSc Data Analytics
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-  18. **ISEG - Lisbon School of Economics and Management, Universidade de Lisboa**  
★★★★ Mestrado em Métodos Quantitativos para a Decisão Económica e Empresarial
- 
-  19. **Cardiff University**  
★★★★ Data Science and Analytics (MSc)
- 
-  20. **ESCP Business School**  
★★★★ MSc in Marketing and Digital Media
- 
-  21. **Reutlingen University**  
★★★★ MSc Consulting & Business Analytics
- 
-  22. **City University of London - School of Mathematics, Computer Science and Engineering**  
★★★★ MSc in Data Science
- 
-  23. **SKEMA Business School**  
★★★★ MSc Digital Marketing
- 
-  24. **Technical University of M<sup>ü</sup>nchen**  
★★★★ Master of Science Data Engineering and Analytics
- 
-  25. **ISEG Lisbon School of Economics and Management, Universidade de Lisboa**  
★★★★ Masters in Data Analytics for Business
- 
-  26. **National University of Ireland - Galway**  
★★★ Business Analytics
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27. University of Leeds  
★★ MSc Data Science and Analytics



28. University of Glasgow  
★★ MSc Data Analytics



29. Université de Strasbourg - EM Strasbourg Business School  
★★ Master 2 E-Marketing et stratégie digitale



30. Nottingham Trent University  
★★ MSc Data Analytics for Business



31. Rennes School of Business  
★★ MSc in Strategic and Digital Marketing



32. Tilburg School of Economics and Management - Tilburg University  
★★ MSc specialization Data Science: Business and Governance



33. University of Zurich  
★★ Master of Data Science



34. Université de Toulouse 1 Capitole  
★★ Master International Marketing of Innovation



35. Cardiff Metropolitan University  
★★ Data Science - MSc



36. Cyprus International Institute of Management (CIIM)  
★★ MSc Business Intelligence & Data Analytics



37. Gisma University of Applied Sciences  
★★ MSc Data Analytics and Marketing



38. Tilburg University  
★★ Master Data Science and Society



39. IIM Digital School  
★★ Bi-Cursus Digital Marketing & Data Analytics



40. Universidad Internacional de la Rioja  
★★ Máster Universitario en Protección de Datos