



# BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE

## Eduniversal Best Masters Ranking E-Business and Digital Marketing - North America

Country Rank School / Programme



1. **HEC Montréal**  
★★★★★ **M.Sc. en Commerce électronique**



2. **New York University (NYU)**  
★★★★★ **Full Time MBA - Digital Marketing**



3. **Carnegie Mellon University - School of Computer Science**  
★★★★★ **Master of Science in Information Technology ? (MSIT) E-Business Technology**



4. **Northwestern University - Medill School of Journalism, Media, Integrated Marketing Communications**  
★★★★★ **MS Integrated Marketing Communications**



5. **York University**  
★★★★★ **Post-Graduate Certificate in Digital and Content Marketing**



6. **Université Laval - Faculté des sciences de l'administration**  
★★★★★ **Affaires électroniques**



7. **Indiana University**  
★★★★★ **MBA E-Business**



8. **University of Ottawa - Faculty of Engineering**  
★★★★★ **Master of Science in Electronic Business Technologies (MSc)**



9. **George Washington University**  
★★★★★ **Global MBA - elective Digital Marketing Communications**



10. **University of Rochester - Simon Business School**  
★★★★★ **Professional MBA Electronic Commerce**



11. **Fordham University**  
★★★★★ **MS Marketing Intelligence**



12. **Dalhousie University - Faculty of Computer Science**  
★★★★★ **Master of Electronic Commerce**



# BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE



13. Fairleigh Dickinson University  
★★★ Marketing



14. Depaul University  
★★ Master E-commerce Technology



15. University of San Francisco  
★★ computer science



16. Santa Clara University  
★★ MBA Marketing - Online Retailing and Digital Marketing option



17. New Jersey Institute of Technology - Department of Electrical and Computer Engineering  
★★ Master in Internet Engineering



18. Worcester Polytechnic Institute - Department of Management  
★★ MS Marketing & Innovation



19. University Of Montana School Of Business Administration  
★★ Certificate in Digital Marketing



20. West Virginia University  
★★ Master of Science in Data Marketing Communications (DMC)