



# BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE

## Eduniversal Best Masters Ranking Marketing - North America

Country Rank School / Programme



1. **HEC Montréal**  
★★★★★ **Maîtrise en gestion (M. Sc.) ? Marketing**



2. **Purdue University**  
★★★★★ **Master of Science in Marketing**



3. **Columbia University - Columbia Business School**  
★★★★★ **MS in Marketing Science**



4. **Texas A&M University - Mays Business School**  
★★★★★ **MS-Marketing**



5. **Concordia University - John Molson School of Business**  
★★★★★ **MSc in Administration: Marketing**



6. **Michigan State University**  
★★★★★ **Master of Science in Marketing Research Program**



7. **Northwestern University - Kellogg School of Management**  
★★★★★ **Full time MBA - Marketing Major**



8. **University of Pennsylvania - Wharton School**  
★★★★★ **MBA Marketing**



9. **York University - Schulich School of Business**  
★★★★★ **MBA Marketing**



10. **University of Western Ontario - Ivey Business School**  
★★★★★ **MBA Marketing**



11. **Indiana University - Kelley School of Business**  
★★★★★ **Marketing in MBA**



12. **University of Michigan**  
★★★★★ **MBA Marketing**



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- 
-  13. **Johns Hopkins University - Carey Business School**  
★★★★★ **MS in Marketing**
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-  14. **Boston University**  
★★★★★ **Master of Science in Global Marketing Management**
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-  15. **Queens University - Smith School of Business**  
★★★★★ **MSc in Management - Marketing**
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-  16. **University of Virginia - Darden Graduate School of Business**  
★★★★★ **MBA Marketing**
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-  17. **Arizona State University - W. P. Carey School of Business**  
★★★★★ **MBA Marketing**
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-  18. **University of Texas at Dallas - Naveen Jindal School of Management**  
★★★★★ **Marketing**
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-  19. **University of Rochester - Simon Business School**  
★★★★ **Marketing**
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-  20. **University of Wisconsin-Madison - Wisconsin School of Business**  
★★★★ **MBA Marketing Research**
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-  21. **Vanderbilt University - Owen Graduate School of Management**  
★★★★ **MBA Marketing**
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-  22. **Bentley University - Graduate School of Business**  
★★★★ **Masters in Marketing Analytics**
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-  23. **University of Notre Dame - Mendoza College of Business**  
★★★★ **MBA Marketing**
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-  24. **Université Laval - Faculté des sciences de l'administration**  
★★★★ **M. Sc. Marketing analytique**
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-  25. **University of Georgia - Terry College of Business**  
★★★★ **Master of Marketing Research**
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-  26. **University of Illinois - Gies College of Business**  
★★★★ **MBA Marketing concentration**
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-  27. **University of Maryland - Robert H. Smith School of Business,**  
★★★★ **MBA Marketing**
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-  28. **Baruch College - City University Of New York (CUNY) - Baruch's Zicklin School of Business**  
★★★★ **Master of Science (MS) in Marketing**
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-  29. **University of Calgary - Haskayne School of Business**  
★★★★ **MBA Marketing**
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-  30. **Washington University in Saint Louis - John M. Olin Business School**  
★★★★ **MBA Marketing Brand Management**
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-  31. **Temple University - Fox School of Business**  
★★★★ **MBA in Marketing Management**
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-  32. **Saint Joseph's University - Haub School of Business**  
★★★★ **MS Marketing**
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-  33. **University of Miami**  
★★★★ **MBA Marketing**
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-  34. **University of Toledo**  
★★★★ **Marketing and Professional Sales**
- 
-  35. **Fordham University**  
★★★★ **MBA - Marketing**
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-  36. **University of Manitoba**  
★★★★ **Asper MBA Program**
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-  37. **University of Pittsburgh - Joseph M. Katz Graduate School of Business and College of Business**  
Administration  
★★★★ **MBA Marketing**
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-  38. **College of Business - The University of Texas at Arlington**  
★★★★ **MS Marketing Research**
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-  39. **University of Minnesota - Carlson School of Management**  
★★★★ **MBA Marketing**
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-  40. **College of Business - Florida International University**  
★★ **Master of Science in Marketing**
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MASTERS  
RANKING 2015-2016

The best Masters and MBA worldwide

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FIELDS OF STUDIES WORLDWIDE



41. University of Massachusetts - Isenberg School of Management  
★★ MBA Marketing

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42. University of Florida - Warrington College of Business  
★★ MBA Marketing

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43. University of San Diego - School of Business  
★★ MBA Marketing

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44. DePaul University - College of Business  
★★ Master of Science in Marketing Analysis

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45. University of Denver  
★★ MS in Marketing

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