



BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30
FIELDS OF STUDIES WORLDWIDE

Eduniversal Best Masters Ranking E-Business and Digital Marketing - Western Europe

Country Rank School / Programme



1. Trinity College Dublin - Trinity Business School
★★★★★ MSc Digital Marketing Strategy



2. ESADE Business School
★★★★★ Executive Master in Marketing and Sales



3. NOVA Information Management School (NOVA IMS) ? Universidade Nova de Lisboa
★★★★★ Postgraduate in Digital Marketing and Analytics



4. Copenhagen Business School - CBS
★★★★★ MSc in Business Administration and E-business



5. WMG, University of Warwick
★★★★★ Master in e-Business Management



6. KEDGE Business School
★★★★★ MSc Digital Marketing and Sales



7. Imperial College London - Imperial College Business School
★★★★★ MSc Strategic Marketing



8. Dublin City University - DCU Business School
★★★★★ Master of Science in E-Commerce (Business)



9. SKEMA Business School
★★★★★ Mastère Spécialisé® Manager Marketing Data et Commerce Electronique



10. Porto Business School - University of Porto
★★★★★ Pós-Graduação em Digital Business



11. University College Dublin - UCD Michael Smurfit Graduate Business School
★★★★★ MSc in Digital Marketing

















12. Athens University of Economics and Business (AUEB)
★★★★★ MSc in Management Science and Technology (Full Time)



BEST MASTERS RANKING












4000 BEST MASTERS & MBA'S IN 30
FIELDS OF STUDIES WORLDWIDE

-
-  13. **Lancaster University Management School**
★★★★★ **MSc E-Business & Innovation**
-
-  14. **UPF Barcelona School of Management**
★★★★ **Master in Digital Marketing Management**
-
-  15. **De Vinci Executive Education**
★★★★ **MBA Marketing digital et E-business #MBAMCI**
-
-  16. **Dublin City University - DCU Business School**
★★★★ **Master of Science in Digital Marketing**
-
-  17. **EADA Business School Barcelona**
★★★★ **Digital Marketing & eCommerce**
-
-  18. **ESCP Business School Madrid Campus**
★★★ **Master in Marketing & Digital Media**
-
-  19. **OBS Business School**
★★★★ **Máster en Marketing Digital y eCommerce**
-
-  20. **EFAP**
★★★★ **MBA Spécialisé Digital Marketing & Business**
-
-  21. **LUISS Business School**
★★★★ **Master in Marketing Management ? Major in Digital Marketing**
-
-  22. **University of Amsterdam**
★★★★ **MSc in Business Administration - Digital Business Track**
-
-  23. **Vlerick Business School**
★★★★ **Master Marketing & Digital Transformation**
-
-  24. **Ramon Llull University - La Salle Campus Barcelona**
★★★★ **Máster en Márketing Digital**
-
-  25. **JÄrnköping University**
★★★★ **MSc Digital Business**
-
-  26. **Geneva Business School**
★★★★ **MBA - major in Digital Marketing**
-



BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30
FIELDS OF STUDIES WORLDWIDE

-
-  27. **Studialis-Galileo Global Education France**
★★★★ **MSc Marketing Strategy et Data Analytics**
-
-  28. **ESMT - European School of Management and Technology**
★★★★ **Master in Management - Specialization Global & Digital Strategy**
-
-  29. **University of Reading**
★★★★ **MSC Marketing (Digital Marketing)**
-
-  30. **IQS School of Management - Ramon Llull University**
★★★★ **Master in Marketing & Sales Management / International marketing in a Digital Environment**
-
-  31. **Oxford Brookes University - Faculty of Business**
★★★★ **MSc in eBusiness**
-
-  32. **Universidad Complutense de Madrid - Facultad de Comercio y Turismo**
★★★★ **Master en Comercio Electrónico**
-
-  33. **Nottingham Trent University**
★★★ **MSc Digital Marketing**
-
-  34. **Goethe Universität Frankfurt Am Main**
★★★ **Master of Digital Transformation Management**
-
-  35. **University of Strathclyde**
★★★ **MSc in Digital Marketing Management (DMM)**
-
-  36. **ESIC Business & Marketing School**
★★★ **Máster de Marketing Digital**
-
-  37. **ICN Business School - Artem**
★★★ **MSc Digital Marketing & Management**
-
-  38. **Manchester Metropolitan University - Business School**
★★★ **MSc Digital Marketing**
-
-  39. **OBS Business School**
★★★ **Máster en Transformación Digital y Desarrollo de Negocio**
-
-  40. **Université Paris-Est Créteil**
★★★ **Master Commerce Électronique**
-



BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30
FIELDS OF STUDIES WORLDWIDE

-
-  41. **University of Southern Denmark**
★★ MSc in Economics and Business Administration - Marketing, Social Media, and Digitalization
-
-  42. **TU Dublin - College of Business, School of Marketing**
★★ MSc in Digital Marketing & Analytics
-
-  43. **Newcastle University - Newcastle University Business School**
★★ MSc E-Business
-
-  44. **Université Grenoble Alpes**
★★ Master 2 Marketing Digital et Consommateur Connecté en alternance
-
-  45. **EAE Business School**
★★ Máster en Marketing Online y Comercio Digital
-
-  46. **EU Business School**
★★ MBA with a Major in Digital Business
-
-  47. **Efrei Paris Panthéon Assas Université**
★★ Mastère Business Innovation & Nouvelles Technologies
-
-  48. **School of Sociology and Public Policy, Iscte - Instituto Universitário de Lisboa**
★★ Mestrado em Comunicação, Cultura e Tecnologias da Informação (MCCTI) especialização: Internet e comunicação em rede
-
-  49. **VU University Amsterdam - Faculty of Economics and Business Administration**
★★ MBA Digital Business & Innovation
-
-  50. **ESLSCA Business School Paris**
★★ MBA spécialisé Marketing Digital et E-Business
-
-  51. **University of Minho - UMinhoExec**
★★ Programa Executivo em Marketing Digital e E-Business
-
-  52. **Danube University Krems - Department of Interactive Media and Educational Technologies**
★★ Interactive Media Management
-
-  53. **IIM Digital School**
★★ Mastère Stratégie E-Business
-
-  54. **University College Cork - Cork University Business School**
★★ Design and Development of Digital Business
-



eduniversal
MASTERS
RANKING 2015-2016
The best Masters and MBA worldwide

BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30
FIELDS OF STUDIES WORLDWIDE



55. **FH MÜNCHEN University**
★★ **Master Business Entrepreneurship and Digital Technology Management**



56. **Ramon Llull University - La Salle International School of Commerce and Digital Economy**
★★ **Master en User eXperience**



57. **Reutlingen University - ESB Business School**
★ **Master Digital Business Management**



58. **Coventry University**
★ **Digital Marketing Management MA**



59. **ESEDES**
★ **Master Marketing and digital business**



60. **Georg-August Universität Göttingen Faculty of Business and Economics**
★ **MSc Marketing and E-Business**
