















BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30 FIELDS OF STUDIES WORLDWIDE

Eduniversal Best Masters Ranking Data analytics - Western Europe















Country Rank School / Programme

- | | | |
|-------------------------------------------------------------------------------------|-----|--------------------------------------------------------------------------------------------------------------------------------------------|
|  | 1. | NOVA Information Management School (NOVA IMS) ? Universidade Nova de Lisboa
★★★★★ Master in Data Science and Advanced Analytics |
|  | 2. | Erasmus University Rotterdam
★★★★★ Master Data Science and Marketing Analytics |
|  | 3. | University of Warwick
★★★★★ MSc Data Analytics |
|  | 4. | NEOMA Business School
★★★★★ Mastère Spécialisé Marketing et Data Analytics |
|  | 5. | Trinity College Dublin - School of Computer Science and Statistics
★★★★★ MSc in Computer Science Data Science |
|  | 6. | Grenoble Ecole de Management
★★★★★ Mastère Spécialisé Manager des Stratégies Digitales (MS) |
|  | 7. | Aston University
★★★★★ MSc Business Analytics |
|  | 8. | KEDGE Business School
★★★★★ MS Marketing Digital & Data |
|  | 9. | Faculdade de Economia da Universidade do Porto - School of Economics and Management, University of Porto
★★★★★ Master in Data Analytics |
|  | 10. | Athens University of Economics and Business (AUEB)
★★★★★ MSc in Data Science (full time) |
|  | 11. | University of Bologna
★★★★★ Data Science |
|  | 12. | emlyon business school
★★★★★ MSc in Digital Marketing & Data Science |



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-  13. **UCLouvain**
★★★★ **Master en Science des Données, Orientation Statistique**
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-  14. **Frankfurt School of Finance & Management**
★★★★ **MSc in Applied Data Science**
-
-  15. **Audencia Group**
★★★★ **Mastère Spécialisé® Stratégies Digitales et Data Marketing (MS SDIDAM)**
-
-  16. **University of Gothenburg**
★★★★ **Master Applied Data Science**
-
-  17. **University College Dublin**
★★★★ **MSc Data Analytics**
-
-  18. **ISEG - Lisbon School of Economics and Management, Universidade de Lisboa**
★★★★ **Mestrado em Métodos Quantitativos para a Decisão Económica e Empresarial**
-
-  19. **Cardiff University**
★★★★ **Data Science and Analytics (MSc)**
-
-  20. **ESCP Business School**
★★★★ **MSc in Marketing and Digital Media**
-
-  21. **Reutlingen University**
★★★★ **MSc Consulting & Business Analytics**
-
-  22. **City University of London - School of Mathematics, Computer Science and Engineering**
★★★★ **MSc in Data Science**
-
-  23. **SKEMA Business School**
★★★★ **MSc Digital Marketing**
-
-  24. **Technical University of MÃ¼nchen**
★★★★ **Master of Science Data Engineering and Analytics**
-
-  25. **ISEG Lisbon School of Economics and Management, Universidade de Lisboa**
★★★★ **Masters in Data Analytics for Business**
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-  26. **National University of Ireland - Galway**
★★★ **Business Analytics**
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27. University of Leeds
★★ MSc Data Science and Analytics



28. University of Glasgow
★★ MSc Data Analytics



29. Université de Strasbourg - EM Strasbourg Business School
★★ Master 2 E-Marketing et stratégie digitale



30. Nottingham Trent University
★★ MSc Data Analytics for Business



31. Rennes School of Business
★★ MSc in Strategic and Digital Marketing



32. Tilburg School of Economics and Management - Tilburg University
★★ MSc specialization Data Science: Business and Governance



33. University of Zurich
★★ Master of Data Science



34. Université de Toulouse 1 Capitole
★★ Master International Marketing of Innovation



35. Cardiff Metropolitan University
★★ Data Science - MSc



36. Cyprus International Institute of Management (CIIM)
★★ MSc Business Intelligence & Data Analytics



37. Gisma University of Applied Sciences
★★ MSc Data Analytics and Marketing



38. Tilburg University
★★ Master Data Science and Society



39. IIM Digital School
★★ Bi-Cursus Digital Marketing & Data Analytics



40. Universidad Internacional de la Rioja
★★ Máster Universitario en Protección de Datos