



# BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE

## Eduniversal Best Masters Ranking E-Business and Digital Marketing - Western Europe

Country Rank School / Programme



1. Trinity College Dublin - Trinity Business School  
★★★★★ MSc Digital Marketing Strategy



2. ESADE Business School  
★★★★★ Executive Master in Marketing and Sales



3. NOVA Information Management School (NOVA IMS) ? Universidade Nova de Lisboa  
★★★★★ Postgraduate in Digital Marketing and Analytics



4. Copenhagen Business School - CBS  
★★★★★ MSc in Business Administration and E-business



5. WMG, University of Warwick  
★★★★★ Master in e-Business Management



6. KEDGE Business School  
★★★★★ MSc Digital Marketing and Sales



7. Imperial College London - Imperial College Business School  
★★★★★ MSc Strategic Marketing



8. Dublin City University - DCU Business School  
★★★★★ Master of Science in E-Commerce (Business)



9. SKEMA Business School  
★★★★★ Mastère Spécialisé® Manager Marketing Data et Commerce Electronique



10. Porto Business School - University of Porto  
★★★★★ Pós-Graduação em Digital Business



11. University College Dublin - UCD Michael Smurfit Graduate Business School  
★★★★★ MSc in Digital Marketing



12. Athens University of Economics and Business (AUEB)  
★★★★★ MSc in Management Science and Technology (Full Time)



# BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE

- 
-  13. **Lancaster University Management School**  
★★★★★ **MSc E-Business & Innovation**
- 
-  14. **UPF Barcelona School of Management**  
★★★★ **Master in Digital Marketing Management**
- 
-  15. **De Vinci Executive Education**  
★★★★ **MBA Marketing digital et E-business #MBAMCI**
- 
-  16. **Dublin City University - DCU Business School**  
★★★★ **Master of Science in Digital Marketing**
- 
-  17. **EADA Business School Barcelona**  
★★★★ **Digital Marketing & eCommerce**
- 
-  18. **ESCP Business School Madrid Campus**  
★★★ **Master in Marketing & Digital Media**
- 
-  19. **OBS Business School**  
★★★★ **Máster en Marketing Digital y eCommerce**
- 
-  20. **EFAP**  
★★★★ **MBA Spécialisé Digital Marketing & Business**
- 
-  21. **LUISS Business School**  
★★★★ **Master in Marketing Management ? Major in Digital Marketing**
- 
-  22. **University of Amsterdam**  
★★★★ **MSc in Business Administration - Digital Business Track**
- 
-  23. **Vlerick Business School**  
★★★★ **Master Marketing & Digital Transformation**
- 
-  24. **Ramon Llull University - La Salle Campus Barcelona**  
★★★★ **Máster en Márketing Digital**
- 
-  25. **JÄrnköping University**  
★★★★ **MSc Digital Business**
- 
-  26. **Geneva Business School**  
★★★★ **MBA - major in Digital Marketing**
-



# BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE

- 
-  27. **Studialis-Galileo Global Education France**  
★★★★ **MSc Marketing Strategy et Data Analytics**
- 
-  28. **ESMT - European School of Management and Technology**  
★★★★ **Master in Management - Specialization Global & Digital Strategy**
- 
-  29. **University of Reading**  
★★★★ **MSC Marketing (Digital Marketing)**
- 
-  30. **IQS School of Management - Ramon Llull University**  
★★★★ **Master in Marketing & Sales Management / International marketing in a Digital Environment**
- 
-  31. **Oxford Brookes University - Faculty of Business**  
★★★★ **MSc in eBusiness**
- 
-  32. **Universidad Complutense de Madrid - Facultad de Comercio y Turismo**  
★★★★ **Master en Comercio Electrónico**
- 
-  33. **Nottingham Trent University**  
★★★ **MSc Digital Marketing**
- 
-  34. **Goethe Universität Frankfurt Am Main**  
★★★ **Master of Digital Transformation Management**
- 
-  35. **University of Strathclyde**  
★★★ **MSc in Digital Marketing Management (DMM)**
- 
-  36. **ESIC Business & Marketing School**  
★★★ **Máster de Marketing Digital**
- 
-  37. **ICN Business School - Artem**  
★★★ **MSc Digital Marketing & Management**
- 
-  38. **Manchester Metropolitan University - Business School**  
★★★ **MSc Digital Marketing**
- 
-  39. **OBS Business School**  
★★★ **Máster en Transformación Digital y Desarrollo de Negocio**
- 
-  40. **Université Paris-Est Créteil**  
★★★ **Master Commerce Électronique**
-



# BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE

- 
-  41. **University of Southern Denmark**  
★★ MSc in Economics and Business Administration - Marketing, Social Media, and Digitalization
- 
-  42. **TU Dublin - College of Business, School of Marketing**  
★★ MSc in Digital Marketing & Analytics
- 
-  43. **Newcastle University - Newcastle University Business School**  
★★ MSc E-Business
- 
-  44. **Université Grenoble Alpes**  
★★ Master 2 Marketing Digital et Consommateur Connecté en alternance
- 
-  45. **EAE Business School**  
★★ Máster en Marketing Online y Comercio Digital
- 
-  46. **EU Business School**  
★★ MBA with a Major in Digital Business
- 
-  47. **Efrei Paris Panthéon Assas Université**  
★★ Mastère Business Innovation & Nouvelles Technologies
- 
-  48. **School of Sociology and Public Policy, Iscte - Instituto Universitário de Lisboa**  
★★ Mestrado em Comunicação, Cultura e Tecnologias da Informação (MCCTI) especialização: Internet e comunicação em rede
- 
-  49. **VU University Amsterdam - Faculty of Economics and Business Administration**  
★★ MBA Digital Business & Innovation
- 
-  50. **ESLSCA Business School Paris**  
★★ MBA spécialisé Marketing Digital et E-Business
- 
-  51. **University of Minho - UMinhoExec**  
★★ Programa Executivo em Marketing Digital e E-Business
- 
-  52. **Danube University Krems - Department of Interactive Media and Educational Technologies**  
★★ Interactive Media Management
- 
-  53. **IIM Digital School**  
★★ Mastère Stratégie E-Business
- 
-  54. **University College Cork - Cork University Business School**  
★★ Design and Development of Digital Business
-



eduniversal

MASTERS RANKING 2015-2016

The best Masters and MBA worldwide

# BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE



55. FH MÜNCHEN University  
★★ Master Business Entrepreneurship and Digital Technology Management

---



56. Ramon Llull University - La Salle International School of Commerce and Digital Economy  
★★ Master en User eXperience

---



57. Reutlingen University - ESB Business School  
★ Master Digital Business Management

---



58. Coventry University  
★ Digital Marketing Management MA

---



59. ESDES  
★ Master Marketing and digital business

---



60. Georg-August Universität Göttingen Faculty of Business and Economics  
★ MSc Marketing and E-Business

---