



BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30
FIELDS OF STUDIES WORLDWIDE

Eduniversal Best Masters Ranking Marketing - Western Europe

Country Rank School / Programme



1. Trinity college Dublin - Trinity Business School
★★★★★ MSc Marketing



2. Copenhagen Business School
★★★★★ MSc in Economics & Business Administration - International Marketing & Management



3. ESADE Business School
★★★★★ MSc in Marketing Management



4. Rotterdam School of Management
★★★★★ Msc Marketing Management



5. Graduate School - Università Bocconi
★★★★★ Msc in Marketing Management



6. Nova School of Business and Economics - Universidade Nova de Lisboa
★★★★★ Master's in Management - Major in Marketing



7. Warwick Business School - University of Warwick
★★★★★ MSc Marketing & Strategy



8. Neoma Business School
★★★★★ Mastère Spécialisé Études et Décision Marketing



9. emlyon business school
★★★★★ Mastère Spécialisé® Transformation Digitale, Marketing & Stratégie



10. BI Norwegian Business School
★★★★★ Master of Science in Strategic Marketing Management



11. ESSEC Business School
★★★★★ MSc in Marketing Management and Digital



12. POLIMI Graduate School of Management
★★★★★ International Master in Marketing Management, Omnichannel and Consumer Analytics (IM4)



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13. **HEC Paris**
★★★★★ **MSc Marketing**



14. **Aalto University - School of Business**
★★★★★ **Master's Marketing**



15. **EADA Business School Barcelona**
★★★★ **International Master in Marketing**



16. **Maastricht University, School of Business and Economics**
★★★★ **MSc International Business - strategic marketing**



17. **Faculty of Human Sciences - Universidade Católica Portuguesa**
★★★★ **Master in Communication, Marketing & Advertising**



18. **Aarhus University - School of Business Social Sciences**
★★★★ **Msc Economics and Business Administration, specialisation in Marketing**



19. **Faculdade de Economia da Universidade do Porto - School of Economics and Management, University of Porto**
★★★★ **Mestrado em Marketing - Master in Marketing**



20. **Aix Marseille University - IAE Aix-Marseille Graduate School of Management**
★★★★ **MSc 2 Management, speciality Marketing & Brand Management**



21. **ESCP Business School**
★★★★ **MS Marketing et Communication**



22. **Université Libre de Bruxelles**
★★★★ **Advanced Master in Creativity & Marketing**



23. **Aston Business School**
★★★★ **MSc Strategic Marketing Management**



24. **Paris-Panthéon-Assas Université**
★★★★ **MC2 : Master Marketing et Communication de Paris 2**



25. **University of Bologna**
★★★★ **Master in Marketing and Sales**

















26. **Vlerick Business School**
★★★★ **Masters in Marketing & Digital Transformation**



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-
-  27. Athens University of Economics and Business (AUEB) - School of Business
★★★★ MSc in Marketing & Communication with international orientation
-
-  28. Alliance Manchester Business School - The University of Manchester
★★★★ MSc in Marketing
-
-  29. ISEG - Lisbon School of Economics and Management, Universidade de Lisboa
★★★★ Mestrado em Marketing
-
-  30. Universidad Carlos III de Madrid - Graduate School of Business
★★★★ Marketing
-
-  31. IAE Paris-Sorbonne Business School - Université Paris 1 Panthéon-Sorbonne
★★★★ Master Marketing et Pratiques Commerciales
-
-  32. KEDGE Business School
★★★★ MSc Marketing
-
-  33. UPF Barcelona School of Management
★★★★ Master in Marketing
-
-  34. EDHEC Business School
★★★★ MSc in Marketing Management
-
-  35. Stockholm University - Stockholm Business School
★★★★ Master in Marketing
-
-  36. SKEMA Business School
★★★★ Master of Science International Marketing & Business Development
-
-  37. University of Groningen - Faculty of Economics and Business
★★★★ Marketing
-
-  38. Iscte Business School
★★★★ Msc in Marketing
-
-  39. ALBA Graduate Business School at The American College of Greece
★★★★ MSc in Marketing
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-  40. LUISS Business School
★★★★ Master in Marketing Management - Marketing and Customer Experience Management
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-
-  41. **OBS Business School**
★★★★ **Máster en Dirección Financiera**
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-  42. **Università di Roma 1 "La Sapienza"**
★★★★ **Master Universitario in Marketing Management**
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-  43. **University of Gothenburg - School of Business, Economics and Law**
★★★★ **Master of Science in Marketing and Consumption**
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-  44. **University College Dublin - UCD Michael Smurfit Graduate Business School**
★★★★ **MSc in Marketing**
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-  45. **Kingston University London**
★★★★ **Strategic Marketing**
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-  46. **Cranfield School of Management**
★★★★ **MSc in Strategic Marketing**
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-  47. **University of Edinburgh Business School**
★★★★ **MSc in Marketing**
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-  48. **University of Strathclyde - Strathclyde Business School**
★★★★ **Marketing**
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-  49. **University of Limerick - Kemmy Business School**
★★★★ **MSc in Marketing, Consumption & Society**
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-  50. **ESIC Business & Marketing School**
★★★★ **Master in Marketing Management (MIM)**
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-  51. **University of Glasgow - Adam Smith Business School**
★★★★ **International Strategic Marketing**
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-  52. **Dublin City University - DCU Business School**
★★★★ **MSc in Marketing**
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-  53. **Nottingham Trent University - Nottingham Business School**
★★★★ **MSc Marketing**
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-  54. **NHH - Norwegian School of Economics**
★★★★ **Master in Marketing and Brand Mangement programme**
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-
-  55. **Sheffield Business School**
★★★ **International Marketing**
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-  56. **IAE Paris-Est - Campus Créteil**
★★★ **Master 2 Marketing Chef de Produit**
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-  57. **National University of Ireland - Galway**
★★★ **MSc Digital Marketing**
-
-  58. **Coventry University**
★★★ **Strategic Marketing Management**
-
-  59. **Freie Universität (FU) Berlin**
★★ **Management & Marketing**
-
-  60. **Lancaster University Management School**
★★ **MSc Advanced Marketing Management**
-
-  61. **CELSA Paris-Sorbonne**
★★ **Master Communication Marque, innovation et création**
-
-  62. **Brunel Business School**
★★ **Marketing**
-
-  63. **Rome Business School**
★★ **Master in Marketing & Sales**
-
-  64. **TBS Education**
★★ **Marketing Management & Communications - option marketing**
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-  65. **Ramon Llull University - La Salle Campus Barcelona**
★★ **Master in Social Media Branding & Strategy**
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-  66. **Deusto Business School - Universidad de Deusto - Campus Bilbao**
★★ **Master in Advanced Marketing**
-
-  67. **University of Minho School of Economics and Management**
★★ **Master in Marketing and Strategy**
-
-  68. **City University of London - Bayes Business School**
★★ **MSc in Marketing Strategy and Innovation**
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69. **Fondazione Istud**
★ **Marketing Management**



70. **I.P.E Business School**
★ **MIM - Master in Marketing**
