



# BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE

## Eduniversal Best Masters Ranking Marketing - Western Europe

Country Rank School / Programme



1. Trinity college Dublin - Trinity Business School  
★★★★★ MSc Marketing



2. Copenhagen Business School  
★★★★★ MSc in Economics & Business Administration - International Marketing & Management



3. ESADE Business School  
★★★★★ MSc in Marketing Management



4. Rotterdam School of Management  
★★★★★ Msc Marketing Management



5. Graduate School - Università Bocconi  
★★★★★ Msc in Marketing Management



6. Nova School of Business and Economics - Universidade Nova de Lisboa  
★★★★★ Master's in Management - Major in Marketing



7. Warwick Business School - University of Warwick  
★★★★★ MSc Marketing & Strategy



8. Neoma Business School  
★★★★★ Mastère Spécialisé Études et Décision Marketing



9. emlyon business school  
★★★★★ Mastère Spécialisé® Transformation Digitale, Marketing & Stratégie



10. BI Norwegian Business School  
★★★★★ Master of Science in Strategic Marketing Management



11. ESSEC Business School  
★★★★★ MSc in Marketing Management and Digital



12. POLIMI Graduate School of Management  
★★★★★ International Master in Marketing Management, Omnichannel and Consumer Analytics (IM4)



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13. HEC Paris  
★★★★★ MSc Marketing



14. Aalto University - School of Business  
★★★★★ Master's Marketing



15. EADA Business School Barcelona  
★★★★ International Master in Marketing



16. Maastricht University, School of Business and Economics  
★★★★ MSc International Business - strategic marketing



17. Faculty of Human Sciences - Universidade Católica Portuguesa  
★★★★ Master in Communication, Marketing & Advertising



18. Aarhus University - School of Business Social Sciences  
★★★★ Msc Economics and Business Administration, specialisation in Marketing



19. Faculdade de Economia da Universidade do Porto - School of Economics and Management, University of Porto  
★★★★ Mestrado em Marketing - Master in Marketing



20. Aix Marseille University - IAE Aix-Marseille Graduate School of Management  
★★★★ MSc 2 Management, speciality Marketing & Brand Management



21. ESCP Business School  
★★★★ MS Marketing et Communication



22. Université Libre de Bruxelles  
★★★★ Advanced Master in Creativity & Marketing



23. Aston Business School  
★★★★ MSc Strategic Marketing Management



24. Paris-Panthéon-Assas Université  
★★★★ MC2 : Master Marketing et Communication de Paris 2



25. University of Bologna  
★★★★ Master in Marketing and Sales



26. Vlerick Business School  
★★★★ Masters in Marketing & Digital Transformation



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27. Athens University of Economics and Business (AUEB) - School of Business  
★★★★ MSc in Marketing & Communication with international orientation



28. Alliance Manchester Business School - The University of Manchester  
★★★★ MSc in Marketing



29. ISEG - Lisbon School of Economics and Management, Universidade de Lisboa  
★★★★ Mestrado em Marketing



30. Universidad Carlos III de Madrid - Graduate School of Business  
★★★★ Marketing



31. IAE Paris-Sorbonne Business School - Université Paris 1 Panthéon-Sorbonne  
★★★★ Master Marketing et Pratiques Commerciales



32. KEDGE Business School  
★★★★ MSc Marketing



33. UPF Barcelona School of Management  
★★★★ Master in Marketing



34. EDHEC Business School  
★★★★ MSc in Marketing Management



35. Stockholm University - Stockholm Business School  
★★★★ Master in Marketing



36. SKEMA Business School  
★★★★ Master of Science International Marketing & Business Development



37. University of Groningen - Faculty of Economics and Business  
★★★★ Marketing



38. Iscte Business School  
★★★★ Msc in Marketing



39. ALBA Graduate Business School at The American College of Greece  
★★★★ MSc in Marketing

















40. LUISS Business School  
★★★★ Master in Marketing Management - Marketing and Customer Experience Management



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- 
-  41. **OBS Business School**  
★★★★ **Máster en Dirección Financiera**
- 
-  42. **Università di Roma 1 "La Sapienza"**  
★★★★ **Master Universitario in Marketing Management**
- 
-  43. **University of Gothenburg - School of Business, Economics and Law**  
★★★★ **Master of Science in Marketing and Consumption**
- 
-  44. **University College Dublin - UCD Michael Smurfit Graduate Business School**  
★★★★ **MSc in Marketing**
- 
-  45. **Kingston University London**  
★★★★ **Strategic Marketing**
- 
-  46. **Cranfield School of Management**  
★★★★ **MSc in Strategic Marketing**
- 
-  47. **University of Edinburgh Business School**  
★★★★ **MSc in Marketing**
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-  48. **University of Strathclyde - Strathclyde Business School**  
★★★★ **Marketing**
- 
-  49. **University of Limerick - Kemmy Business School**  
★★★★ **MSc in Marketing, Consumption & Society**
- 
-  50. **ESIC Business & Marketing School**  
★★★★ **Master in Marketing Management (MIM)**
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-  51. **University of Glasgow - Adam Smith Business School**  
★★★★ **International Strategic Marketing**
- 
-  52. **Dublin City University - DCU Business School**  
★★★★ **MSc in Marketing**
- 
-  53. **Nottingham Trent University - Nottingham Business School**  
★★★★ **MSc Marketing**
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-  54. **NHH - Norwegian School of Economics**  
★★★★ **Master in Marketing and Brand Mangement programme**
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-  55. Sheffield Business School  
★★★ International Marketing
- 
-  56. IAE Paris-Est - Campus Créteil  
★★★ Master 2 Marketing Chef de Produit
- 
-  57. National University of Ireland - Galway  
★★★ MSc Digital Marketing
- 
-  58. Coventry University  
★★★ Strategic Marketing Management
- 
-  59. Freie Universität (FU) Berlin  
★★ Management & Marketing
- 
-  60. Lancaster University Management School  
★★ MSc Advanced Marketing Management
- 
-  61. CELSA Paris-Sorbonne  
★★ Master Communication Marque, innovation et création
- 
-  62. Brunel Business School  
★★ Marketing
- 
-  63. Rome Business School  
★★ Master in Marketing & Sales
- 
-  64. TBS Education  
★★ Marketing Management & Communications - option marketing
- 
-  65. Ramon Llull University - La Salle Campus Barcelona  
★★ Master in Social Media Branding & Strategy
- 
-  66. Deusto Business School - Universidad de Deusto - Campus Bilbao  
★★ Master in Advanced Marketing
- 
-  67. University of Minho School of Economics and Management  
★★ Master in Marketing and Strategy
- 
-  68. City University of London - Bayes Business School  
★★ MSc in Marketing Strategy and Innovation
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MASTERS  
RANKING 2015-2016

The best Masters and MBA worldwide

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69. **Fondazione Istud**  
★ **Marketing Management**

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70. **I.P.E Business School**  
★ **MIM - Master in Marketing**

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