



# BEST MASTERS RANKING

4000 BEST MASTERS & MBA'S IN 30  
FIELDS OF STUDIES WORLDWIDE

## Eduniversal Best Masters Ranking E-Business and Digital Marketing - North America

Country Rank School / Programme



1. **HEC Montréal**  
★★★★★ **M.Sc. en Commerce électronique**



2. **Northwestern University - Medill School of Journalism, Media, Integrated Marketing Communications**  
★★★★★ **MS Integrated Marketing Communications**



3. **Carnegie Mellon University - School of Computer Science**  
★★★★★ **Master of Science in Information Technology ? (MSIT) E-Business Technology**



4. **New York University (NYU)**  
★★★★★ **Full Time MBA - Digital Marketing**



5. **York University**  
★★★★★ **Post-Graduate Certificate in Digital and Content Marketing**



6. **Indiana University**  
★★★★★ **MBA E-Business**



7. **George Washington University**  
★★★★★ **Global MBA - elective Digital Marketing Communications**



8. **University of Ottawa - Faculty of Engineering**  
★★★★★ **Master of Science in Electronic Business Technologies (MSc)**



9. **Université Laval - Faculté des sciences de l'administration**  
★★★★★ **Affaires électroniques**



10. **Fordham University**  
★★★★ **MS Marketing Intelligence**



11. **University of Rochester - Simon Business School**  
★★★★ **Professional MBA Electronic Commerce**



12. **Depaul University**  
★★★★ **Master E-commerce Technology**



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13. **Santa Clara University**  
★★★ **MBA Marketing - Online Retailing and Digital Marketing option**
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14. **Dalhousie University - Faculty of Computer Science**  
★★★ **Master of Electronic Commerce**
- 



15. **Fairleigh Dickinson University**  
★★ **Marketing**
- 



16. **University of San Francisco**  
★★ **computer science**
- 



17. **New Jersey Institute of Technology - Department of Electrical and Computer Engineering**  
★★ **Master in Internet Engineering**
- 



18. **West Virginia University**  
★★ **Master of Science in Data Marketing Communications (DMC)**
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19. **Worcester Polytechnic Institute - Department of Management**  
★★ **MS Marketing & Innovation**
- 



20. **University Of Montana School Of Business Administration**  
★★ **Certificate in Digital Marketing**
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